

2022-2023 ANNUAL REPORT



Con **Mi MADRE**

We are
Mothers **A**nd **D**aughters **R**aising **E**xpectations

WHO WE ARE

OUR MISSION

is to empower young Latinas and their mothers through education and support services that increase preparedness, participation, and success in post-secondary education.

OUR VISION

is to increase the number of Latinas completing a post secondary degree and obtaining a career so they can rewrite the narrative of their family and their community.



Con Mi MADRE was founded and incubated in 1992 by The Junior League of Austin's Hispanic Mother-Daughter Program. The founding impetus was statistical information that indicated that in the early 1990's in Austin, a Latina baby had a less than a 1% chance of securing a college education. Fast-forward a few decades, High School graduation and college enrollment rates have increased, but they still remain the lowest compared to other ethnic/racial female groups. These numbers decrease even more further along the educational pipeline. Social, economic, political, cultural, and environmental factors experienced at such a young age have been shown to have a significant effect in Latinas' educational attainment and mental health. However, with appropriate access to resources and consistent academic and emotional support, Latinas can obtain a postsecondary degree and reach all of their endeavors.

OUR FAMILY

923

Participants served!

84%

Hispanic/ Latinx
Students

52%

First Generation
Students

74%

Students experiencing
Low-Income



Con Mi MADRE provided support and services to students in:

Central Texas

- Austin ISD
- Del Valle ISD
- Hays CISD
- Taylor ISD
- KIPP Charter Schools
- Manor ISD
- Round Rock ISD

Fort Worth

- Fort Worth ISD

Post-Secondary Institutions

- Austin Community College
- Baylor University
- Bennington College
- Dallas College
- Duke University
- Northeastern University
- Sam Houston State University
- Schreiner University
- Southern New Hampshire University
- St. Edward's University

- Tarleton State University
- Tarrant County College District
- Texas A&M University
- Texas Christian University
- Texas State University
- University of Houston
- University of Incarnate Word
- University of North Texas
- University of Texas at Arlington
- University of Texas at Austin
- University of Texas at San Antonio

22-23 PROGRAMMING

The past year has been truly remarkable. Our recruitment efforts, along with our engaging conferences, have expanded our network and strengthened community relationships demonstrating the positive impact we're making in our community. Our dedicated coordinators played a pivotal role in piloting our new Con Mi MADRE curriculum by conducting groups with our students and paving the way for future accomplishments. The collaboration between both chapters for our college trips demonstrated to our participants that their community extends far beyond their individual chapters. As we approach the new year, we're eager and optimistic about building on our achievements and pursuing new opportunities.

PROGRAMMING EVENTS

- Group sessions for 6th-12th grades
- Online workshops for undergraduate students
- Workshops & coffee chats for parents

Fall Semester

- Con Mi MADRE Orientation
- Balanced Living Conference
- College trip to University of Texas at Arlington (for Fort Worth participants) & University of Texas at San Antonio (for Central Texas participants)

Spring Semester

- Somos el Futuro
- College trip to Tarleton University and University of North Texas (for both Central Texas and Fort Worth participants)
- End of Year Celebration

Summer

- Family Nights



OUR IMPACT

94%

Seniors graduated HS

68%

HS Graduates Enrolled to Postsecondary Institution

72%

College Persistence Rate

62%

Averaged a 3.0 GPA or Higher

14

New scholarships awarded worth over \$40,000

Con Mi MADRE contributed \$24,800



CORAZÓN ANNUAL GALA

Our 2023 Con Mi MADRE Corazón Awards, a quinceañera-inspired gala, marked our 15th year of empowering Latinas and their mothers. We were honored to recognize three exceptional trailblazers from our Austin community - Veronica Hinojosa Segura, Leticia Mendoza, and Stephanie Bergara - all beloved figures known for their unwavering dedication. These powerful women embody love, curiosity, and bravery, achieving remarkable feats for themselves, their families, and our community. Their profound impact extends to our organization, as they have been integral in shaping our culture of collaboration and innovation over the past fifteen years.

THE CON MI MADRE AWARD

Stephanie Bergara

CORAZÓN AWARD

Veronica Hinojosa Segura

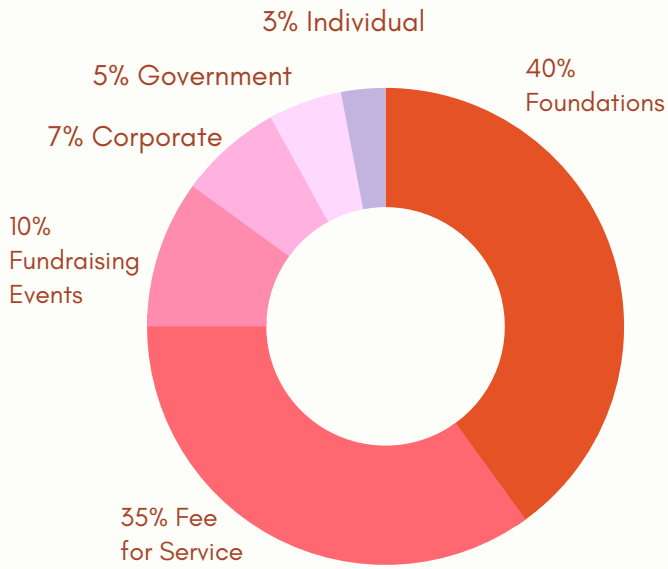
MARIPOSA AWARD

Leticia Mendoza

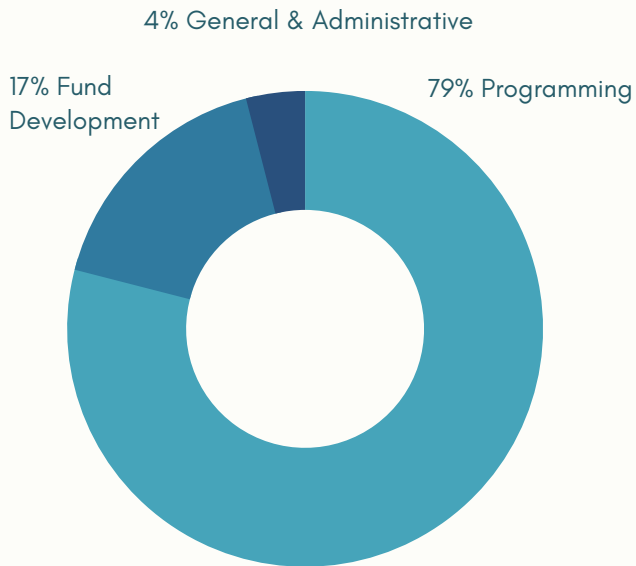


FINANCIALS

REVENUE: \$1,230,345



EXPENSES: \$1,185,353



THANK YOU FOR YOUR SUPPORT

PHILANTHROPIC PARTNERS

\$100,000+

St. David's Foundation
Annie E. Casey Foundation

\$50,000 - \$99,999

Mr. & Mrs. Nelson Rusche Foundation
City of Austin
Rainwater Charitable Foundation

\$25,000 - \$49,999

Truist
Powell Foundation
Texas Women's Foundation
Applied Materials

\$10,000 - \$24,999

Amplify Credit Union
Latinitas
Texas Capital Bank
Garza Food Ventures, LLC
The Burdine Johnson Foundation
The Long Foundation
Meta
Siete Foods
Texas Capital Bank
Disney - ESPN
Toyota of North Austin
H-E-B
Wallace Foundation
TIDES Foundation
Laurie Humphreys

\$2,000 - \$9,999

Wells Fargo
Capital Metro
Southwest Key Programs
El Buen Samaritano
Texas Disposal Systems
Michael and Carol Williamson
The Junior League of Austin
Dan and Lynn Holland Charitable Fund
Texas Mutual Insurance Company
Fiesta de Independencia Foundation
Bank of America, N.A.
E3 Alliance
Damian Pantoja

\$500 - \$1,999

Dr. Lauren Gulbas
Ricardo & Diane Chapa
Juanita Baldwin
Felipe & Leticia Mendoza
Vacek, Kiecke and Comenero
Williamson Family
Concept Development and Planning
Elemental Liberation
Austin 2030 Network
LiftATX
St. Edward's University
The University of Texas System
Tito's Handmade Vodka
Hispanic Bar Assoc. of Austin Foundation
Stephanie Bergara
Lillian Gray
Lupe Morin
WGU
Piel Morena

PROGRAMMATIC PARTNERS

Austin ISD
Fort Worth ISD
Hays CISD
Del Valle ISD
Taylor ISD



OUR TEAM



Executive Director

Johanna Moya Fábregas, Ph.D

Director of Finance & Operations

Marcie Cast

Data Manager

Alicia Guerrero

Central TX Program Director

Norma Itzel Salas

Communications Coordinator

Esmeralda Flores

College Success Coordinator

Isabella Weems

Parent Program Coordinator

Ilyan Cantu

Administrative Assistant

Heidi Benitez

Central Texas Coordinators

Vanesa Arellano

Sidney Hoshko

Victoria Gonzales

Fort Worth Coordinators

Azanel Bonuz

Jindira Salaices

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Con Mi **MADRE**

Mothers And Daughters Raising Expectations

