



Con Mi MADRE was founded and incubated in 1992 by The Junior League of Austin's Hispanic Mother-Daughter Program. The founding impetus was statistical information that indicated that in the early 1990's in Austin, a Latina baby had a less than a 1% chance of securing a college education. Fast-forward a few decades, High School graduation and college enrollment rates have increased, but they still remain the lowest compared to other ethnic/racial female groups. These numbers decrease even more further along the educational pipeline. Social, economic, political, cultural, and environmental factors experienced at such a young age have been shown to have a significant effect in Latinas' educational attainment and mental health. However, with appropriate access to resources and consistent academic and emotional support, Latinas can obtain a postsecondary degree and reach all of their endeavors.



WELCOME! BIENVENIDO!



In twenty-nine years of empowering future Latina leaders on their pathway towards higher education, we have learned so much about what makes Con Mi MADRE's programs successful. We have confirmed time and again that creating a supportive environment around each student and their mother directly impacts the student's academic achievement.

The year 2021 was challenging for our global community. The COVID19 pandemic took many lives, wreaked havoc on the mental

health of all, and had serious financial consequences. This impact was especially felt among Latinos from low-income families, who had to find a way to provide for their families, guide their children through virtual learning, while keeping them safe from COVID19. In Texas this situation was compounded by a terrible winter storm that left many without electricity and water for days, under frigid temperatures. Con Mi MADRE quickly pivoted to address basic needs and conduct individual check-ins with every family to assess needs and connect them with community resources.

Even amidst uniquely complex situations, we had many stories of resilience and success. The longstanding relationship that we have built with our CMM mothers and daughters over the years translated into CMM becoming the go-to organization to ask for help in keeping students on track to achieve their education dreams. The support of our dedicated staff, our community partners, a visionary board, and loyal donors convey to our participants that we are all invested in their success. As the fastest-growing consumer group in our country, Latinas are shaping our economy. I am extremely proud to know that those who fund our work understand that investing in our program is investing in the future of our society. Thank you for giving us the opportunity to positively transform lives and to change history!

Dr. Johanna Moya Fábregas

BOARD OF DIRECTORS

Veronica Rosas Fernandez - Chair Elephant Labs, Inc., CFO, COO

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Wells Fargo, Branch Manager

Anais Cruz

Central Health, Program Manager –
Communications & Community Engagement

Leticia Mendoza

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and Communications

Jackie Padgett

Silicon Labs, Global Marketing Director

Damian Pantoja

Del Valle ISD, Del Valle Board of Trustees-SMD 2

Alyssa Ramirez

Austin Realty, Realtor

Paul Tearson

Tearson Financial Group, Financial Advisor

WE ARE HARVESTING DREAMS ESTAMOS COSECHANDO SUEÑOS



MOTHER & DAUGHTER BONDING OPPORTUNITIES

- Orientation
- College Trips
- Balanced Living Conference
- Bilingual College & Career Fair
- Leadership Summit
- Community Service
 Opportunities
- Graduation Ceremony

6th-10th Grade

POST-SECONDARY PREPAREDNESS PROGRAM

Students build their socialemotional and academic skills to prepare for their education after high school.

11th & 12th Grade

POST-SECONDARY PARTICIPATION PROGRAM

Students continue to build their social-emotional and academic skills while participating in the process of applying to college.

Undergraduate Years

POST-SECONDARY SUCCESS PROGRAM

Students continue to recieve Con Mi MADRE support and prepare for success after college.

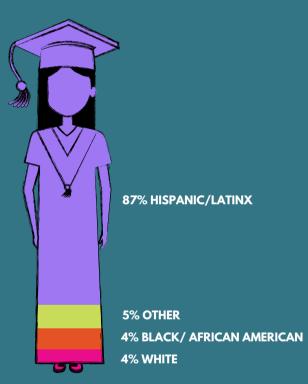
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OUR FAMILY NUESTRA FAMILIA

Con Mi MADRE served

750+

Mother-Daughter Teams this year!



64% First Generation Students

54% Students qualify for Free/Reduced Lunch



OUR IMPACTO NUESTRO IMPACTO

2 Chapters

8 School Districts

15 Post-Secondary Institutions

VIRTUAL PROGRAMMING DELIVERED THIS YEAR

- At least 8 group sessions for 6th-12th grades
- 2 conferences
- 6 workshops for undergraduate students
- 1 fair
- 1 college trip

\$24,300

in new scholarships awarded this year to Con Mi MADRE participants!



CELEBRATIONS CELEBRACIONES

98%

High School Graduation Rate

76%

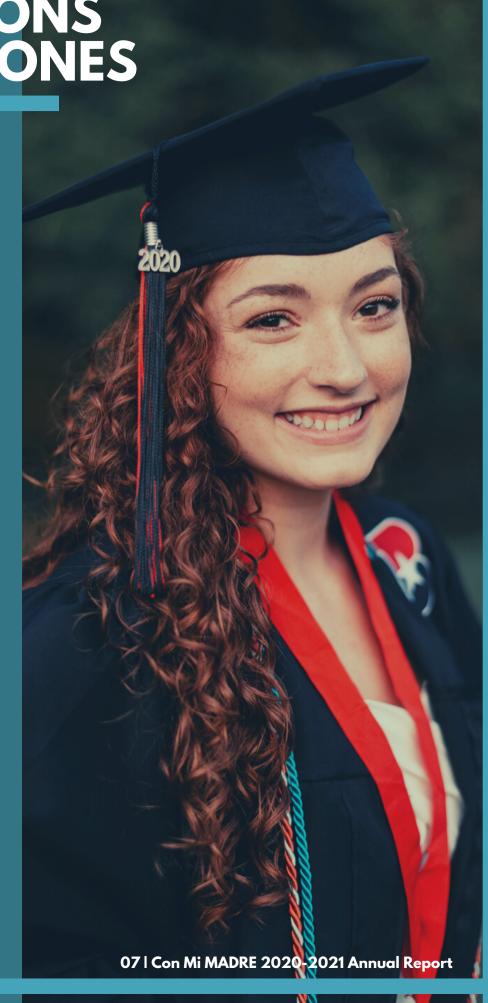
College Enrollment Rate

93%

College Persistence Rate

79%

6th Graders -Undergraduates Averaged a 3.0 GPA or Higher



FINANCIALS FINANZAS

ANNUAL CORAZON AWARDS

In May 2021, Con Mi MADRE held a virtual gala event that raised over \$50,000. Three honorees were celebrated and recognized for their accomplishments and continuing service to our community.

Mariposa Award - Brooke Goggans

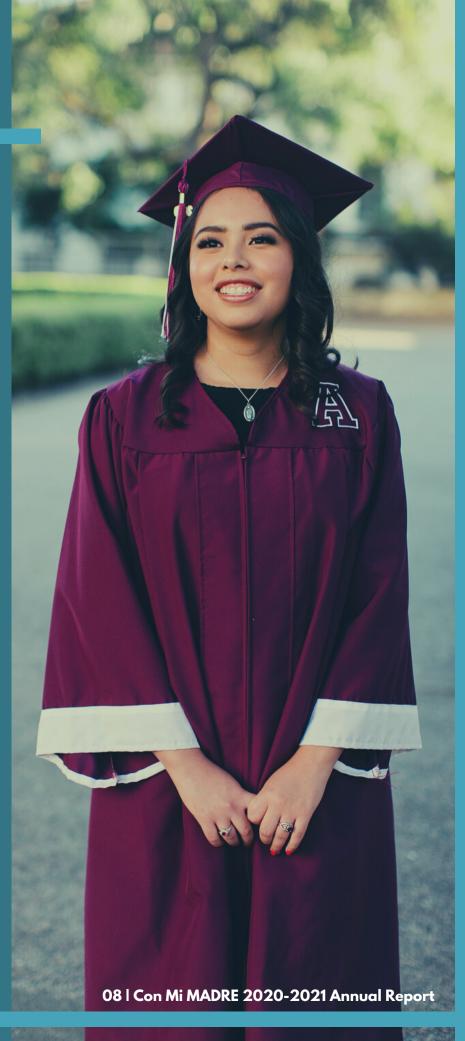
Con Mi MADRE Award - Maria Cantu Hexsel

Corazon Award - Jasmin Vallego & Facebook

REVENUE: \$1,648,869

EXPENSES: \$991,745

General & Admin 8%
Fundraising 17%
Programming 75%



SUPPORTERS

FOUNDATIONS

Bank of America Charitable Foundation

St. David's Foundation

Annie E. Casey Foundation

Mr. & Mrs. Nelson Rusche Foundation

Rainwater Charitable Foundation

Austin Community Foundation

Applied Materials Foundation

Powell Foundation

Ryan Foundation Inc

ACF Women's Fund

The Junior League of Fort Worth

Lola Wright Foundation

The Long Foundation

Bill & Melinda Gates Foundation

Latinitas

E4 Youth

Staying Bothered

PayPal Giving Fund

Dan and Lynn Holland Charitable Fund

Orrick, Herrington & Sutcliffe Foundation

United Way for Greater Austin

Mission Capital

The Junior League of Austin.

Fidelity Charitable Foundation

SCHOOL DISTRICTS

Austin ISD

Fort Worth ISD

Hays CISD

Taylor ISD

GOVERMENT

City of Austin

Consulado General de Mexico en Austin

CORPORATE

Verizon

Facebook Inc

Wells Fargo

H-E-B

Texas Capital Bank

Google

Tito's Handmade Vodka

Kendra Scott

Texas Disposal Systems

Consuela Style

Silicon Labs

INDIVIDUAL

Dr. Lauren Gulbas

Sean Waeiss

Denise Hernandez

Anthony & Sonia Dominguez

Elma Aldrete

Maria Cantu Hexsel

Veronica Rosas and Miguel Fernandez

Delia Garza

Michael and Carol Williamson

Guadalupe Morin

Anais Cruz

Diana Greenfield

Yvette Boatwright

Cindy Maciel Reyes

Jose Fernandez

Rudy Colmenero & Estella Galan

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OUR TEAM NUESTRO EQUIPO



Executive Director

Johanna Moya Fabregas, Ph.D

Director of Finance

Marcie Cast

Development Manager

Heaven Guerrero Wilbanks

Data Manager

Alicia Guerrero

Administrative Assistant

Valerie Villareal

Central TX Program Director

Vanessa Gonzalez

Fort Worth Program Director

Isabella Vasquez

Success Program

Coordinator

Alejandra Rincon

Parent Program Coordinator

Ilyan Cantu

Central Texas Coordinators

Zoe Cabrera

Victoria Gonzales

Maria Martinez

Cassandra Najera

Fort Worth Coordinators

Carla Gonzalez

Iliana Montoya

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