



Corazón Awards



Sponsorship Opportunities

For over 30 years, Con Mi MADRE has provided support to students and their mothers on their journey towards higher education, leadership roles, and lasting success.

The Corazón Awards serve as our annual tribute to this dedication.

This is not merely an event; it is a movement.

Join Us for the 17th Annual Corazón Awards!

On Tuesday, May 19th, we will unite community partners, supporters, and local leaders for the 17th Annual Corazón Awards. This special evening is dedicated to honoring the individuals and organizations that contribute to our mission. We believe that empowering families with guidance, resources, and encouragement leads to stronger, more stable futures.

As families encounter new and complex challenges, the services provided by Con Mi MADRE—such as college readiness programming, mentorship, and comprehensive support for students and families—remain essential. Our aim is to ensure students stay on the path to higher education and possess the necessary tools for success.

By sponsoring the Corazón Awards, you are aiding in the support of:

- Students who are the first in their families to pursue college
- Mothers dedicated to their children's education and future
- A vibrant Central Texas community fostered by informed and prepared young leaders

Thank you for believing in our students, our mothers, and the power of education to transform generations!

With gratitude and corazón,

Linda Medina-Lopez

Executive Director
Con Mi MADRE

Erica Lopez & Felicia Garcia

2026 Corazón,
Co-Chairs

Presenting Sponsor

! \$15,000 !



- \$2,500 of your sponsorship will fund a named scholarship, directly supporting a Con Mi MADRE student's educational journey
- Featured acknowledgment across Corazón Awards-related activities and media outreach, including press releases and social media campaigns
- Reserved VIP table for 10 guests at Corazón
- Dedicated recognition piece in the official event program
- Logo recognition across event programs, website, event emails, and promotional materials
- Featured recognition on Con Mi MADRE social media platforms
- Speaking opportunity during the event program
- Opportunity for corporate volunteer involvement with Con Mi MADRE
- Year-long visibility on the Con Mi MADRE website



Alma Sponsor

! \$10,000 !



- **\$1,000 of your sponsorship will fund a named scholarship, directly supporting a Con Mi MADRE student's educational journey**
- **Reserved VIP table for 10 guests**
- **Dedicated recognition piece in the official event program**
- **Logo recognition across the event program, website, event emails, and promotional materials, and event announcements**
- **Opportunity for corporate volunteer involvement with Con Mi MADRE**
- **Year-long recognition on the Con Mi MADRE website**



Raices Sponsor

! \$7,500 !



- \$500 of your sponsorship will fund a named scholarship, directly supporting a Con Mi MADRE student's educational journey
- Reserved VIP table for 10 guests
- Logo recognition across event programs, website, event emails, and promotional materials
- Featured recognition on Con Mi MADRE social media platforms and event announcements
- Opportunity for corporate volunteer involvement with Con Mi MADRE
- Year-long visibility on the Con Mi MADRE website



Atlas Sponsor

! \$5,000 !



- Reserved VIP table for 10 guests
- Recognition piece in the official event program
- Logo recognition across the event program, website, event emails, and promotional materials.
- Featured recognition on Con Mi MADRE social media platforms
- Opportunity for corporate volunteer involvement with Con Mi MADRE
- Year-long visibility on the Con Mi MADRE website



Familia Table Sponsor

! \$3,000 !



- Reserved VIP table for 6 guests
- Option to provide one quarter-page ad in the event program
- Recognition piece in the official event program
- Logo recognition across the event program, website, event emails, and promotional materials.
- Featured recognition on Con Mi MADRE social media platforms



Underwriter

! \$3,000 !



- Reserved VIP seating for two guests
- Logo recognition by the sponsored item, on the website, event emails, promotional materials, and across Con Mi MADRE social media platforms
- Opportunities include:
 - Awards Beverage
 - Sponsor Cocktail
 - Entertainment
 - Experience Zone
 - Décor
 - Dessert
 - Photobooth
 - Scholarship
 - Photography
 - Videography
 - VIP reception



Honor Sponsor

! \$1,500 !



- Reserved VIP seating for two guests
- Logo recognition by the sponsored item, on the website, event emails, promotional materials, and across Con Mi MADRE social media platforms



Join Us in Making an Impact

For partnership and sponsorship opportunities, contact:

Linda Medina-Lopez, Executive Director
linda@conmimadre.org

Sponsorship Deadline: May 1, 2026



Con Mi **MADRE**
Mothers And Daughters Raising Expectations

Learn More. Get Involved. Make an Impact.

Visit: www.conmimadre.org