



Con Mi MADRE
Mothers & Daughters Raising Expectations

conmimadre.org

MISSION:
CON MI MADRE
INCREASES THE
REPRESENTATION OF
HISPANIC WOMEN IN
POST-SECONDARY
SCHOOLING THROUGH
EDUCATION AND
SOCIAL SUPPORT
SERVICES TO
DAUGHTERS AND
THEIR MOTHERS.

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CON MI MADRE

HISTORY

In 1992, alarmed at the high percentage of Hispanic girls who dropped out of high school and never graduated, The Junior League of Austin created the Hispanic Mother-Daughter Program to educate and empower Hispanic girls to stay in school, graduate, and go on to college. Originally enrolling only 6th graders, the Program began expanding in size and services in 1993, and now this college preparatory program serves girls in 6th through 12th grades through high school graduation. In 2007, The Junior League of Austin officially launched the Hispanic Mother-Daughter Program and successfully established Con Mi MADRE as an independent nonprofit in order to ensure additional growth to meet the growing needs of our local Hispanic community.

Girls and their mothers enroll together and receive support through mother-daughter conferences, college visits, campus meetings, community service activities, counseling, and mentoring throughout the year. Through these activities, participants receive educational and social support needed to encourage academic and personal success. For girls with great potential as well as challenges, the Program opens up a world of possibilities, exposing them to opportunities they never before thought possible. These girls are often the first in their family - or the first girls in their family - to attend college!

The Program serves girls attending schools in the Austin Independent School District. The following middle schools are targeted to ensure a large enrollment of girls: Ann Richards, Bailey, Bedichek, Covington, Fulmore, Martin, Mendez, O. Henry, Paredes, Small, and Webb. Targeted high schools include: Akins, Austin, Bowie, Crockett, LASA, LBJ, Reagan, and Travis.

ACCOMPLISHMENTS

Since the Program's inception as the Hispanic Mother-Daughter Program, Con Mi MADRE reports:

- 2072 mother and daughter teams have participated in the program since it began
- 649 girls have graduated from Austin-area high schools
- 488 girls have confirmed that they have gone on to pursue higher education
- 150 students have received college scholarships totaling \$117,875

During fiscal year 2010 (June 1, 2010 through May 31, 2011), Con Mi MADRE served 728 daughter/parents teams with the following results:

- 98% percent of students considered staying in school very important
- 97% percent of students considered attending college a top priority
- 81% percent of students achieved a 2.5 GPA or better
- 91% percent of students enrolled in college preparatory coursework
- 98% percent of parent participants consider their daughter attending college a top priority
- 60 seniors graduated from the program in 2011, and 58 or 96 % plan to enter a post secondary institution in fall 2011



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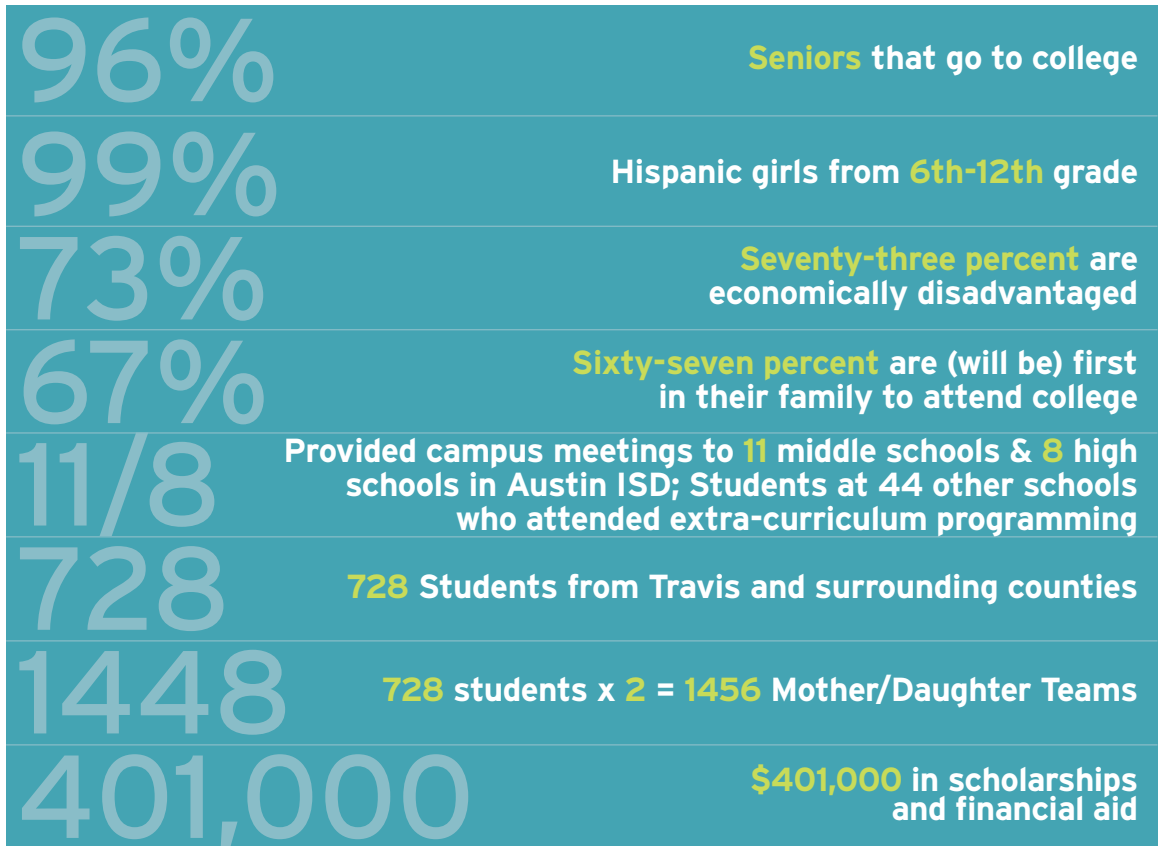
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SUCCESS STORY:

JASMIN V.
...I HAD HEARD ABOUT ALL OF THE WORKSHOPS THAT CON MI MADRE OFFERED AND HOW MUCH THEY HELPED THEIR PARTICIPANTS. IT SOUNDED LIKE A GREAT OPPORTUNITY. THROUGH THE WORKSHOPS, I WAS ENCOURAGED TO CONTINUE MY EDUCATION. THE GUEST SPEAKERS WHO VISITED AND TOLD US THEIR PERSONAL STORIES WERE SO INSPIRATIONAL. AND NOW, CON MI MADRE IS EVEN HELPING ME PAY FOR COLLEGE THROUGH A SCHOLARSHIP I RECEIVED FROM THEM. HAVING MY MOM LEARN THE SAME THINGS I DID ABOUT COLLEGE AND AT THE SAME TIME HAS BEEN TREMENDOUSLY HELPFUL. THROUGH THE WORKSHOPS, SHE TOO LEARNED A LOT OF VALUABLE INFORMATION.

CON MI MADRE

WHO DO WE SERVE?*(2010-2011)



*Represent 2010-2011 school year.

WHAT DID WE OFFER?

- | | |
|---|--|
| <ul style="list-style-type: none"> 503 campus meetings this school year 5 Conferences during this school year (average of 200-250 in attendance) 1 Induction Ceremony 1 Graduation Event 1 Bilingual College and Career Fair 7 School Year College Academies for Seniors 9 Summer College Academies for rising seniors 28 Girls received individual counseling 8 Families received family counseling | <ul style="list-style-type: none"> 1 Summer Leadership Conference 4 Parent Summer Nights activities 1 Four Day Summer Fitness Camps 30 Recruitment meetings for prospective students 4 College Visits 12 Service Projects/Volunteer Events totaling over 2000 community service hours \$10,000 in scholarship awarded |
|---|--|

HOW DID WE DO IT?



WHAT DID IT COST?

All at no cost to the participants

Average cost per mother-daughter team approx. \$575 per year